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22:630:609 Spring 2012 Page 1 Of 9 Sengun (Shen) Yenyurt Ph.D. MBA Marketing Strategy Spring 2012 Professor: Sengun Yenyurt, Ph.D. Office: 923F Washington Park / 230 Janice Levin Phone: 848 445 4171 Email: Yenyurt@business.rutgers.edu Office Hours: W 5:30-6:30 P.M., Before And After Class, Or By Appoin 1th, 2024

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