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Mass Communication Theories JOUR 7050/8050

Reading: Severin & Tankard, Mass Communication Theories Chapter 6, Chapter 13 Pg. 262 – 272 (General Trends In Effects Theory), Pg. 276 (Social Learning Section); Pg. 280-281 (McLuhan's Media Determinism); Pg. 283-288 (Effects Of Television Violence) UM Drive McGuire, W.J. (19 Jul 1th, 2024)

CRITICAL THEORIES OF MASS MEDIA - WordPress.com

Critical Theories Of Mass Media Is A Key Text For Students Of Cultural Studies, Communications And Media Studies, And Sociology. Paul A. Taylor Is Senior Lecturer In Communications Theory, University Of Leeds, UK. Jan Ll. Harris Is An Independent Scholar. Paul A. Taylor And Jan Ll. Harris THEN AND NOW CRITICAL THEORIES OF MASS MEDIA ISBN-13 ... Feb 3th, 2024

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